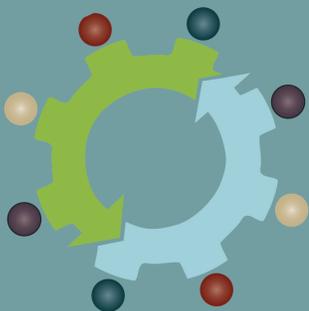


2019 SUSTAINABLE BUSINESS SUMMIT



PROGRAM

WEDNESDAY MAY 8 @ HOTEL HENRY

PRESENTED BY

WESTERN NEW YORK SUSTAINABLE BUSINESS ROUNDTABLE

BUILDING YOUR BUSINESS - REDUCING YOUR FOOTPRINT



Dear Members & Guests,

It is my pleasure to welcome you to the 2019 Sustainable Business Summit, hosted by the WNY Sustainable Business Roundtable (WNYSBR). The Summit provides an opportunity for regional and national business leaders to meet, share sustainability opportunities and celebrate business successes.

We have created an action-packed day with a great lineup of speakers sharing ideas, inspiration and implementation strategies. This Summit would not be possible without the generous support of our Sponsors & Exhibitors. Please join me in thanking them, and also the Board of Directors, volunteers and staff for today's event.

If your business is not currently a member, please consider joining the Roundtable! I also encourage you to keep up on the latest SBR news through our website, Twitter, LinkedIn, Facebook and email updates. Then you will be the first to know about upcoming programs and local sustainability initiatives, some open for members only!

I'd like to thank you for attending our Summit and bringing your expertise to our gathering. You have the vision, knowledge, and experience to help us pave a more sustainable future. You are truly our greatest asset today and tomorrow, and we could not accomplish what we do without your support and leadership. My personal respect and thanks go out to all of you.

Sincerely

Mark Shriver
WNYSBR President

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TODAY'S SCHEDULE AT A GLANCE

- 10.00 - 11.00 *Sustainable Basics Workshop*
- 10.30 - 11.15 *Registration*
- 11.00 - 12.00 *Lunch & Networking*
- 12.00 - 1.30 *Plenary*
- 1.30 - 2.30 *Break out session I (Four Tracks)*
- 2.30 - 3.15 *Networking & Coffee break*
- 3.15 - 4.15 *Break out session II (Four Tracks)*
- 4.30 - 5.30 *Exhibitor's Reception & Cocktail Hour*

Recycling Track



Chemical Footprint Track



Energy Track



Community Track



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SUSTAINABLE BASICS TO BUILD YOUR BUSINESS & REDUCE YOUR FOOTPRINT (2ND FLOOR EAST)

Speakers: Kim Bawden & Ken Schlafer - P2I

10:00 - 11:00

A workshop covering sustainable basis: discussing potential drivers for pursuing sustainability initiatives in your company and the sustainability management cycle to address the Triple Bottom Line - People, Profit, Planet.

10:30 - 12:00

WELCOME



REGISTRATION & EXHIBITION OPENING

NOTE: REGISTRATION CLOSES AT 11:15 AM

Network with your peers while checking out what our exhibitors on the 3rd and 4th floors have to offer you. Don't forget to take the Sustainability Quiz Walk for a chance to win a prize! Visit the 4th floor photo booth for an updated LinkedIn profile photo opportunity.



LUNCH BUFFET

The ballroom, 4th floor, served at 11:00 am

Enjoy your choice of lunch from a buffet of organic food options. Choose to take a seat around the big tables or mingle around the many exhibitors tables and explore what they have to offer.

PLENARY

WNYSBR Intro, Mark Shiver, President WNYSBR

12.00 - 1:30



MARIA WHYTE

Welcome Remarks

Erie County Deputy County Executive



KEY NOTE PRESENTER PHILIP IVEY

Designing your Business for a Circular Economy

Global Strategic Sustainability Leader, Milliken Flooring

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Keynote Q&A, Moderated by Ryan McPherson

(continues): 12:00 - 1:30

RECOGNITION AWARD CEREMONY

Moderated by Michael Mroziak, WBFO



The SBR Recognition program recognizes member organizations that have achieved significant sustainability milestones. The awards are offered in bronze, silver, gold and platinum levels, including Most Innovative, Community Impact & Board's Choice. Local companies will be recognized and one individual presented with the Eric Lindstrom Sustainability Star Award.

TRACKS

First break out session: 1:30 - 2:30

RECYCLING TRACK (3RD FLOOR WEST)

Session 1: What Now - Market Forces and Recycling

Session 2: Use Something Else - Reacting to single use plastic legislation and consumer demands



Speakers: Warren Emblidge - EcoVerde Organics, Alan Davis - Modern Corporation, Adam Shine - Sunnking, Debbie Friedel - Delaware North Companies, Tracy Skalski - Erie County & Jeff Welch - Harmac Medical Products. Moderators: Erin Moscati - UB & Gary Carrel - Erie County

CHEMICAL FOOTPRINT TRACK (3RD FLOOR EAST)

Session 1: Developing your chemical footprint: How does tracking and reducing chemicals of high concern impact corporate performance?

Session 2: Greening your office space: Why is reducing your chemical footprint relevant to purchasing and the service sector?



Speakers: Cheri Peele - Clean Production Action, Bobbi Wilding - Clean & Healthy New York, Sandy Kerns - Xerox Corporation, JD Hartman - Signity Financial, Lynn Braband - Cornell University & Philip Ivey - Milliken Flooring. Moderator: Alexandra McPherson - Niagara Share

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ENERGY TRACK (2ND FLOOR WEST)



Session 1: Passive Survivability, Zero energy ready, and Resilience - The Future of the Built Environment
Session 2: The Leading Edge of Energy - Storage, Infrastructure, and Transportation

Speakers: Josh Stack - Resilience Science Consulting, Jon M Williams - OSC Holdings & Viridie Parente, John Havrilla - Wendel, Amir Rezaei - CannonDesign, Dan Keating - National Grid, Paul Tyno - Buffalo Niagara Medical Campus. Moderators: Aliesa Adelman - Wendel & Ryan McPherson - University at Buffalo

COMMUNITY TRACK (2ND FLOOR EAST)



Session 1: Business, Natural Resources and Environmental Justice
Session 2: Innovative collaborations: Hands on examples from a Business & Non-profits perspectives

Speakers: Lisa Payne Wansley - New York Power Authority, Rahwa Ghirmatzion - PUSH Buffalo, Jacqueline Ashby - Journey's End Refugee Services & Jenna Walczak - Journey's End's Refugee Services. Moderator: Tiffany Vanderwerf - Buffalo Zoo

2:30 - 3:15



NETWORKING & COFFEE BREAK (3RD FLOOR)

Network with your sustainability peers while sipping on Fair Trade coffee or tea & checking out what the exhibitors on the 3rd floor have to offer you and your business.

TRACKS

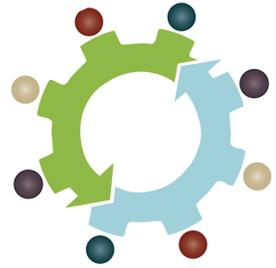
Second break out session: 3:15 - 4:15



TRACK SESSIONS CONTINUE (SAME ROOMS)

Please see the **Speaker Bios (Web Document)** for more information about the speakers, presentation titles for the different track sessions & our Sponsor's and Exhibitor's Directory.

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4:30 - 5:30

EXHIBITOR RECEPTION AND COCKTAIL HOUR BALL ROOM 4TH FLOOR



Engage with our excellent line up of exhibitors in the Grand Ballroom, while enjoying a glass of excellent wine or beer from 100 Acre's and networking with your old and new friends!

Student posters from the Carbon Reduction Challenge will be on display. WNYSBR will also present the results of our social media poll and announce the lucky winner of the Sustainability Quiz!

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CHANGE AGENTS



SUSTAINABLE STEWARDS



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