

2023

SUSTAINABILITY ACCOUNTABILITY:

TRANSFORMING KNOWLEDGE TO ACTION

NOVEMBER 14 • 2023

11 AM - 5:30 PM

WAYLAND BREWING

PROGRAM



**Western New York
Sustainable Business Roundtable**



Program

11:00 - 11:30 AM

MORNING REGISTRATION
VENDOR TABLES

11:30 AM - 12:15 PM

LUNCH
RECOGNITION AWARDS

12:15 - 1:00 PM

KEYNOTE ADDRESS
ERIC COREY FREED
PRINCIPAL AND DIRECTOR OF
SUSTAINABILITY, CANNONDESIGN

1:00 - 1:40 PM

WAYLAND OWNERS
VENDOR TABLES

1:40 - 2:30 PM

FIRST ENGAGEMENT SESSION

2:30 - 3:10 PM

BOOK SIGNING BY ERIC COREY FREED
VENDOR TABLES

3:10 - 4:00 PM

SECOND ENGAGEMENT SESSION

4:00 - 5:30 PM

CLOSING REMARKS
HAPPY HOUR

Keynote

ERIC COREY FREED



PRINCIPAL & DIRECTOR
OF SUSTAINABILITY

CANNONDESIGN

MODERATED BY:

LIESEL SCHWARZ

Senior Associate
Verdis Group



Stewards

ENGAGEMENT SESSIONS

STORYTELLING:

UNCOVER THE VALUE OF YOUR REPORTING

SESSION 1: FROM STARTING BLOCKS TO STRATEGY.



ABBIE WEBB
Director of
Sustainability
Casella Waste
Systems



AMANDA PIKE
Head of
Operations
thinkPARALLAX

Stewards

ENGAGEMENT SESSIONS

STORYTELLING: UNCOVER THE VALUE OF YOUR REPORTING

SESSION 2: ACTIONS TO DRIVE CHANGE THROUGH REPORTING.



ERIN KOMOROWSKI
Director - ESG &
Sustainability
M&T Bank



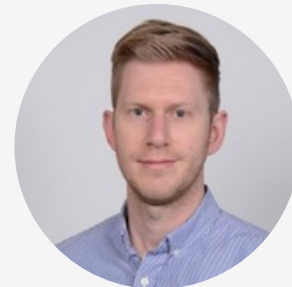
SARA DESMITH
Sustainability
Partner
PwC, US

BUILDING TRUST THROUGH TRANSPARENCY

SESSION 1: TACKLING SUSTAINABILITY THROUGH CONNECTION AND COLLABORATION



ALLISON DEHONNEY
Executive
Director
Buffalo Go Green



RYAN JACKSON
FSQAR &
Sustainability
Manager
Rich Products

SESSION 2: CAN I SAY CARBON NEUTRAL? IT'S COMPLICATED.



RYAN MCPHERSON
Chief Sustainability
Officer
University at
Buffalo



SARAH QUINTAL
Project Director
WSP

Stewards

ENGAGEMENT SESSIONS

DRIVING CHANGE AND BUILDING A CULTURE OF SUSTAINABILITY

SESSION 1: IDENTIFYING BARRIERS AND LEADING CULTURE CHANGE.



MICHAEL HEFFLEY
VP, Strategic
Initiatives and
Analysis
NOCO

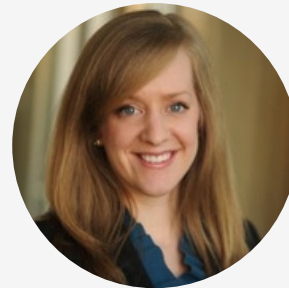


JIM LEMOINE
Assoc. Prof,
Organization & HR
University
at Buffalo

SESSION 2: BUILDING TRUST AND ADVANCING CHANGE BEYOND YOUR CHAMPIONS



MADY RADEL
Division
Sustainability
Coordinator
Wegmans



**ANDREA Ó
SÚILLEABHÁIN**
Executive Director
Partnership for the
Public Good

WALKING THE WALK TOGETHER

SESSION 1: BUILDING PARTNERSHIPS TO MOVE THE WORK FORWARD.



SARAH BURGER
Director of
Sustainability
PUSH Buffalo

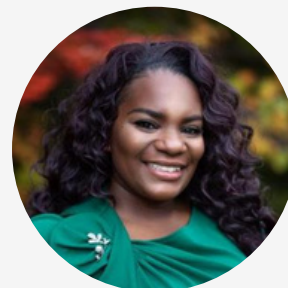


**MAURICIO
CANTON-DIAZ**
Program Director
Buffalo Purchasing
Initiative

SESSION 2: THE POWER IN COLLABORATION.



TALIA JOHNSON
President
MWBE
Constructors, INC



**CHAIRWOMAN
APRIL N.M. BASKIN**
Chair of the Erie County
Legislature - Erie County
Legislator District 2.
Erie County



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