



WESTERN NEW YORK
SUSTAINABLE BUSINESS ROUNDTABLE

NAVIGATING SUSTAINABILITY

REALITIES & OPPORTUNITIES
FOR WNY BUSINESSES

2024

WNY SUSTAINABLE BUSINESS ROUNDTABLE

INTRODUCTION

In today's dynamic economic environment, sustainability isn't just about being environmentally and socially responsible; it's a strategy for long-term viability and business success. A changing climate, shifting consumer behavior and increasingly stringent regulatory requirements have reshaped the economic landscape into one that supports and rewards sustainable business practices. This is especially true of Western New York, where several distinct advantages make the area uniquely conducive to sustainable business.

For the past 10 years, the Western New York Sustainable Business Roundtable (SBR) - a coalition of over 75 dues-paying organizations across the public and private sectors - has led this regional transformation. SBR supports its member organizations in integrating sustainability, offering tools to navigate the realities and opportunities inherent in sustainable business practices.

This report addresses the challenges and opportunities specific to WNY businesses and showcases the successful sustainability efforts of SBR's membership over the last decade. By recognizing the potential impact of every business, this valuable resource provides practical insights and tangible examples of success to empower businesses as they navigate the complex world of sustainability in a constantly changing world.

SBR's ultimate vision is to create an environmentally and economically resilient WNY region that prioritizes the well-being of current and future generations, with its members leading the charge.

WNY SUSTAINABILITY DISTINCTIONS

WNY offers unique advantages that businesses can capitalize on to thrive in a sustainable future. Geographic location, abundant state funding opportunities, and a variety of other factors converge to make the region an attractive landing spot for individuals and businesses alike.

NATURAL RESOURCES

- Situated on both Lake Erie and Lake Ontario, WNY has unparalleled access to nearly one-fifth of the world's fresh water supply.

CROSS BORDER ECONOMY

- Close proximity to Canada's "golden horseshoe" region (Toronto-Niagara Falls-Hamilton)
- \$278 billion in U.S.-Canadian trade each year in the Great Lakes area¹

GOVERNMENT SUPPORT

- With some of the nation's most aggressive climate action goals, New York State offers significant support to organizations contributing to a clean energy economy.

GROWING RENEWABLE ENERGY SECTOR

- Surplus of hydroelectric power, growing number of renewable energy projects coming to the area providing opportunities for businesses across the value chain.

HIGHER EDUCATION & RESEARCH INSTITUTIONS

- 20+ world-class colleges and universities, including the University at Buffalo, New York State's flagship university.
- Home to leading research institutions (Buffalo Niagara Medical Campus, Roswell Park Comprehensive Cancer Center, Oishei Children's Hospital, and more).

CLIMATE DESTINATION

WNY's exposure to the impacts of rising sea levels is relatively manageable compared to other areas in the country. Coupled with affordable housing and capacity, this makes WNY appealing to those leaving less hospitable areas.

ERIE COUNTY COMMUNITY CLIMATE ACTION PLAN

Erie County has developed a Community Climate Action Plan to reduce climate pollution and to make our community safer and more resilient to climate change. It is a comprehensive strategy that prioritizes inclusive approaches, focusing on community engagement, job creation, environmental preservation, and equity considerations.

[Read the Plan.](#)



¹: *The Great Lakes Economy: The Growth Engine of North America*, Council of the Great Lakes Region

ASSESSING RISK, SEIZING OPPORTUNITIES

At its core, sustainability is centered around the principle of risk. Identification and management of risk is an essential element of any business strategy, and considering risk through the lens of sustainability can further ensure long-term resilience and responsible growth.

Risks, though, are not always unfavorable. While there are plenty of environmental, social, and regulatory factors that threaten to detriment business, the current economic landscape also affords many opportunities to the forward-thinking business. Proactively evaluating risks and opportunities, both short- and long-term, allows businesses to strategically position themselves in alignment with stakeholder expectations, regulatory requirements, and market dynamics.

CLIMATE CHANGE

Climate change is one of the most significant risks faced by businesses today. It is widely accepted that a warming climate will have potentially disastrous economic and social consequences. Still, many businesses incorrectly perceive the impacts of climate change as a down-the-line problem and therefore do not consider the associated risks with appropriate urgency.

New York State's climate is changing at a foundational level, and these changes are only projected to accelerate over time. Heightened intensity and frequency of extreme weather events, rising sea levels, and increasing temperatures will strain infrastructure and impact all sectors of the economy.



Physical Risks: Businesses may face damage to infrastructure, disruption to supply chains, and loss of assets due to extreme weather events.



Regulatory Risks: Regulatory risks arise as governments globally enact policies and regulations to address climate change. Businesses may face compliance challenges and emissions reduction targets. Non-compliance could result in fines, legal liabilities, and reputational harm.



Financial Risks: Climate-related risks can impact businesses' financial health in several ways, including physical damage to assets, higher insurance premiums, decreased asset values due to climate-related liabilities, and potential revenue losses from supply chain disruptions or market shifts.

REGULATORY ENVIRONMENT

Businesses have a strong incentive to maintain compliance with relevant regulatory requirements. Compliance is crucial for protecting reputation, minimizing operational risks, maintaining financial stability, preserving market access, and meeting the expectations of investors and stakeholders.

GOVERNMENTAL REGULATIONS

Local, state, and federal regulations establish standards for sustainable practices, aiming to promote environmental protection, social responsibility, and economic resilience. These regulations often cover emissions, waste management, renewable energy, equal opportunity, sustainable procurement, and labor rights and more.

SECTOR-SPECIFIC STANDARDS

Businesses in particularly carbon-intensive sectors are often subject to additional reporting requirements and standards for performance. These requirements are meant to provide clear guidelines and benchmarks for companies to follow in addressing the unique environmental and social impacts associated with their operations.

REGULATORY ENVIRONMENT

THIRD-PARTY VERIFICATION

Independent bodies such as the International Organization for Standardization (ISO) exist to provide third-party verification that a business's operations meet a set of established standards for quality and consistency. Even if not required by law, conforming to an established set of standards has many benefits for certain businesses. ISO currently publishes over 22,000 quality assurance guidelines across all economic sectors.

There are also countless industry-specific third-party certifications available to businesses across all industries that provide a competitive edge, such as the LEED (Leadership in Energy and Environmental Design) certification system, which is the world's most widely used green building rating system.

ESG REPORTING

ESG (Environmental, Social, Governance) reporting is the practice of disclosing business risks and opportunities in three key areas: environmental impact, social responsibility and corporate governance. Businesses engage in ESG reporting for many reasons:



Risk Management:

ESG issues have a significant impact on overall business performance. Further, as ESG reporting becomes the standard, the exact impact of these issues is becoming easier to quantify.



Transparency:

ESG reporting allows businesses to transparently communicate how their operations impact environmental, social, and governance issues.



Stakeholder Engagement:

ESG reporting facilitates meaningful engagement with stakeholders by providing them with comprehensive and reliable information about the company's ESG performance.



Access to Capital:

Companies that demonstrate strong ESG performance may have better access to capital markets, lower cost of capital, and enhanced investor interest and support.

LOCAL EXAMPLES OF SUSTAINABILITY REPORTING

FROM WNY SUSTAINABLE BUSINESS ROUNDTABLE MEMBERS



M&T ESG Report

M&T is focused on stewarding the principles of governance, preserving our planet by financing a sustainable future, nurturing their people and fostering prosperity.



ESG Practices

Reports, disclosures, and corporate policies, which serve as a guide for stakeholders interested in viewing their work through an Environmental, Social, and Governance lens.



Perry's Good Stuff Report

Perry's Annual Good Stuff Report breaks down their sustainability initiatives into 4 categories: Culture & Partnerships, Environment, Growth, and Process & System Improvements.



Responsible Business Commitments

National Grid is committed to shaping a sustainable economy for all, in partnership with others in their industry and beyond.



Corporate Stewardship

Ciminelli's first report marks the beginning of their journey which includes developing, and implementing programs and processes that continue to expand and promote environmental sustainability, social responsibility, and transparency in governance.



Sustainability & Corporate Responsibility Report

Wendel's sustainability mission is to bring projects to life that balance the environmental, social and economic dynamics of sustainability.

MARKET SHIFTS

Today, sustainability is a crucial competitive differentiator driven by changing consumer, investor, and stakeholder preferences. Businesses that do not adapt to evolving consumer preferences risk loss of market share and revenue. Proactive responses, however, can yield a competitive advantage, enhance brand reputation, and drive innovation.

CONSUMER PREFERENCES

Today's consumers prioritize products that are environmentally friendly, ethically sourced, and socially responsible. Demand for transparency in product sourcing and manufacturing is increasing. Businesses that prioritize sustainability gain a competitive edge, appealing to environmentally conscious consumers.

GENERATIONAL SHIFTS

Consumer behavior in favor of sustainability is occurring across all generations due to the reality of climate change and increasing awareness of the global impact of purchasing decisions. Younger generations, and especially Gen Z, have shown an especially strong preference towards sustainable goods and services.

Gen Z is expected to comprise one-third of the workforce by 2025 and will wield significant purchasing power as the largest global consumer demographic. Born between 1997 and 2013, Gen Z's acute awareness of climate change and future-focused mindset has earned them a reputation as the most sustainability-conscious generation. One report reveals that 73% of Gen Z consumers are willing to pay more for sustainable products.

To keep up with these increasingly common consumer expectations, businesses must invest time and money into sustainability efforts now. Doing so will encourage customer loyalty and help businesses remain relevant in an evolving market landscape.

1: *The State of Consumer Spending; Gen Z Shoppers Demand Sustainable Retail, FirstInsight, 2021*

PREFERENCE FOR LOCAL & SUSTAINABLE BRANDS

Consumers are showing a preference for locally produced goods and brands that prioritize sustainability and ethical practices. They are seeking out businesses that support local communities, use eco-friendly materials, and minimize their carbon footprint.

MEMBER SPOTLIGHT



Celebrating 50+ years of commitment to local and sustainable products. Since the 1970s, Lexington Co-Op has prioritized providing fresh foods while championing sustainability. Through fostering meaningful experiences and collaborating with stakeholders, they have expanded locally while positively impacting our community and food system.

[Learn More: Lexington Co-Op's History.](#)

PROCUREMENT & PURCHASING STRATEGIES

The all-encompassing market shift towards sustainability impacts the entire value chain. As businesses of all sizes adapt to this changing dynamic, an emerging focus is the importance of evaluating and collaborating with suppliers and partners who are also committed to sustainability. Businesses create a ripple effect throughout their network by making a concerted effort to engage with suppliers and partners who prioritize sustainability themselves.

INVESTMENT STRATEGIES

Investors increasingly consider sustainability and ESG performance when making investment decisions. Compliance with relevant regulations demonstrates to investors that a company is managing ESG risks effectively and aligning with sustainable development goals. Meeting investor expectations regarding sustainability can attract investment capital and enhance shareholder value.

MEMBER SPOTLIGHT



A Business Ecosystem that fosters sustainability, health and well-being.

The Buffalo Niagara Medical Campus (BNMC) is committed to fostering a diverse, sustainable community through comprehensive planning, management, and operations. With a health-conscious environment, BNMC demonstrates a holistic approach to sustainability. By prioritizing diverse initiatives that address transportation, health, and well-being, the BNMC showcases how sustainability can be integrated into various aspects of operations to create a healthier and more environmentally friendly community.

[Learn More about the BNMC](#)



ATTRACTING & RETAINING TOP TALENT

Sustainability is as a compelling factor in both attracting and retaining top talent in today's competitive job market.

Sustainability aligns with the values of a growing number of job seekers, particularly amongst members of younger generations who want to work for organizations that care about their impact on society and the environment.

Alignment with employee values has been shown to foster loyalty and increase retention rates. Businesses that commit to and remain accountable to sustainability goals position themselves favorably to a highly sought-after pool of potential employees.



MEMBER SPOTLIGHT

UB's Climate Vision and Appeal to the Climate-Driven Generation

According to the Times Higher Education Impact Rankings, the University at Buffalo (UB) has earned the distinction of being the #2 University in the U.S. for Climate Action. With science-based goals to achieve climate neutrality by 2030, UB acknowledges the business case for reducing emissions. With growing calls from students and young people for urgent action on climate issues, UB sees an opportunity to pioneer new and innovative solutions, attract and retain forward-thinking, purpose-driven talent, and propel sustainable development.



[Learn More about UB's Climate Action Plan](#)

DEVELOPING A SUSTAINABILITY STRATEGY

Developing a sustainability strategy is an important undertaking for businesses of all sizes. Given the variety of sustainability challenges confronting businesses today, determining where to focus efforts can be daunting. Sustainability issues affect businesses differently, and each business faces its own set of unique challenges, contributing to varying levels of risk.

To develop a sustainability strategy that is both effective and productive, businesses should first identify the sustainability issues that are most relevant to their operations and stakeholders and conduct an assessment with these issues in mind. This process, known as materiality, guides organizations in identifying and prioritizing sustainability initiatives that have the most impact on their business and helps allocate resources appropriately.



DEVELOPING A SUSTAINABILITY STRATEGY

SBR member businesses have excelled in many different areas of sustainability, including decarbonization, social sustainability, and embracing the circular economy. The member businesses highlighted in this section aligned their sustainability efforts with their overall strategy and successfully established a foundation for meaningful change and long-term success.



MEMBER SPOTLIGHT



Aligning Priorities with Impact and Stakeholder Expectations

Rich's sustainability strategy is a prime example of aligning goals with operational impact and stakeholder expectations. With a global presence, they prioritize sustainability efforts directly linked to their operations. This includes strategies to address emissions, reduce food waste, preserve water resources, and source sustainably. Notably, Rich Products has committed to achieving 100% sustainable sourcing for palm oil, seafood, and paper-based fiber by 2025, alongside rethinking their packaging.

[Read More about Sustainability at Rich's](#)

DECARBONIZATION

Decarbonization refers to the process of reducing or eliminating carbon dioxide (CO₂) emissions, particularly those resulting from human activities such as burning fossil fuels for energy production, transportation, and industrial processes. This process is crucial in addressing climate change and transitioning to a more sustainable and low-carbon economy.

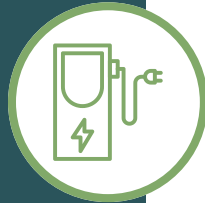
STRATEGIC OPPORTUNITIES IN DECARBONIZATION

Businesses can achieve significant rewards by prioritizing decarbonization efforts, which result in cost savings, competitive advantages, regulatory compliance, and an enhanced reputation, ultimately driving long-term success. There are various strategies through which businesses can engage in decarbonization.



RENEWABLE ENERGY ADOPTION

Investing in renewable energy sources like solar, wind, or hydroelectric power to reduce reliance on fossil fuels for electricity generation.



TRANSPORTATION OPTIMIZATION

Transitioning to electric vehicles (EVs) or hybrid vehicles for company fleets and encouraging employees to use public transportation, carpooling, or telecommuting to reduce carbon emissions from transportation.



GREEN BUILDING PRACTICES

Adopting green building standards for new construction or retrofitting existing buildings to improve energy efficiency and reduce emissions from heating, cooling, and lighting.



SUPPLY CHAIN MANAGEMENT

Collaborating with suppliers to reduce the carbon footprint of the supply chain by sourcing materials locally, optimizing transportation routes, and promoting sustainable practices among suppliers.



PARTNERSHIPS AND COLLABORATION

Collaborating with industry peers, government agencies, and non-profit organizations to share best practices, leverage resources, and advocate for supportive policies and incentives for decarbonization efforts.

NYSERDA PROGRAMS & INCENTIVES

NYSERDA promotes energy efficiency, renewable energy, and emissions reduction across various sectors in New York, including buildings, transportation, power generation, and the economy. NYSERDA offers a variety of technical expertise, and support to help New Yorkers increase energy efficiency, save money, use renewable energy, and reduce reliance on fossil fuels.

Available Services & Technology

Support Include:

- Energy Evaluation & Management
- Heating & Cooling
- Lending & Financing
- Policies & Code
- Renewables
- Transportation
- Workforce Development

For a full list of programs available to businesses use NYSERDA's [FIND A PROGRAM](#) tool.

COLLABORATION & PARTNERSHIP IN ACTION:

WNY REGIONAL CLEAN ENERGY HUB

The WNY Clean Energy Hub is one of 12 Clean Energy Hubs around NYS dedicated to help and provide information to affordable housing homeowners, renters, and small businesses about the benefits of the clean-energy economy, ways to reduce energy use and costs, and how to make more informed energy decisions.

The WNY Clean Energy Hub includes a trusted and knowledgeable network of community-based organizations with years of experience in clean energy, energy efficiency, workforce, and economic development. The WNY Hub currently has seven partner organizations in its network.



[Learn more about the WNY Clean Energy Hub](#)

DECARBONIZATION IN ACTION

EXAMPLES FROM SBR MEMBER BUSINESSES

Collaborating to Enhance EV Charging Infrastructure

In preparation for a conference focusing on economic development in climate technology and clean tech, the Chautauqua Institution collaborated with National Grid's EV Make-Ready Program to install three electric vehicle charging stations. By leveraging the Make-Ready incentives, the installation supported the institution's infrastructure for EV charging, catering to both residents and the 100,000+ visitors it hosts annually. This initiative demonstrates the practical application of available incentives to meet the growing demand for EV amenities, aligning with visitor preferences and advancing sustainable transportation solutions.

[Read More about this project.](#)



Responsible Development for Regional Sustainability and Resilience

In the recent development of 201 Ellicott, responsible development practices were employed to enhance regional sustainability and resilience. Sustainability considerations were integrated into the design, incorporating systems aimed at enhancing efficiency and reducing carbon footprint. This included optimizing daylight spaces to minimize the need for electrical lighting energy and implementing HVAC systems that adapt to seasonal requirements, thereby improving energy management.

[Learn more about Ciminelli's Corporate Stewardship](#)



CIRCULAR ECONOMY

The circular economy is an economic model designed to minimize waste and make the most of resources. It aims to move away from the traditional linear economy, where products are made, used, and then disposed of, often ending up in landfills. Instead, in a circular economy, products are designed to be reused, repaired, or recycled, thus extending their lifespan and reducing the need for new resources.

COST SAVINGS

Adopting circular practices can lead to reduced resource consumption, waste generation, and disposal costs. By reusing materials and components, companies can lower their production costs and minimize the need to purchase new resources.

REVENUE GENERATION

Circular business models can create new revenue streams through activities such as remanufacturing, refurbishment, and resale of products. Companies can capture additional value by offering services such as leasing or product-as-a-service models.

RISK MITIGATION

Diversifying supply chains, reducing dependency on finite resources, and implementing resource-efficient practices can help businesses mitigate risks associated with resource scarcity, price volatility, and regulatory changes.

INNOVATION OPPORTUNITIES

Collaborating with suppliers to reduce the carbon footprint of the supply chain by sourcing materials locally, optimizing transportation routes, and promoting sustainable practices among suppliers.

MEMBER SPOTLIGHT

JUNK FREE SKIN

Sustainable Product Design & Production

Junk Free Skin (JFS) pioneers eco-friendly personal care products by eliminating plastic from single-use items, aiming to reduce waste, landfill use, and shipping costs, thus cutting greenhouse gas emissions. They contribute to a circular economy through product design, material selection, innovative manufacturing, and eco-friendly technology. Moreover, JFS extends its sustainability efforts by offering white-label services, enabling small businesses to leverage their advanced technology for sustainable product production.

[Learn more about Junk Free Skin's Eco-Friendly Process.](#)

KEY PRINCIPLES IN THE CIRCULAR ECONOMY

DESIGN FOR DISASSEMBLY

Products should be designed with the intent of easy disassembly, facilitating repair, remanufacturing, and recycling at the end of their lifecycle.

MATERIAL SELECTION & EFFICIENCY

Prioritize the use of renewable, non-toxic, and recyclable materials in production processes, and adopt efficient manufacturing techniques to minimize material waste.

PRODUCT LIFE EXTENSION

Implement strategies such as repair, refurbishment, and remanufacturing to extend product lifespan and reduce disposal frequency.

CIRCULARITY IN ACTION: EXAMPLES FROM MEMBER BUSINESSES



A Circular Economy Model Supporting Local Organizations

The JunkLuggers takes an eco-friendly approach to junk removal where after collecting unwanted items, they seek opportunities to repurpose, donate, and recycle with the purpose of diverting items from landfills. Their model collaborates with local organizations like Habitat for Humanity and Goodwill of Western New York. We donate items to these organizations for resale, supporting their mission while contributing to a circular economy that benefits our community.

[Learn More about The Junkluggers Eco-Friendly Practices.](#)



Reducing Waste and Increasing Efficiency in Healthcare

Catholic Health introduced innovative technology for surgical sterilization. By implementing a single multi-tray sterilization container, they have achieved a remarkable 90% reduction in blue wrap waste, significantly benefitting the environment and increasing efficiency within their sterilization department staff.

[Learn More about how Catholic Health decreased waste and their healthcare professionals workload.](#)

SOCIAL SUSTAINABILITY

When businesses prioritize sustainability, they often focus on environmental concerns, striving to minimize their impact on the environment and enhance resilience against climate change. However, social sustainability, which involves managing a business's impact on people, is equally crucial for sustainable practices. Businesses directly or indirectly affect the well-being of various stakeholders, including employees, workers across the value chain, customers, and local communities.

EMPLOYEE WELL-BEING

Ensure fair wages, safe working conditions, growth opportunities, and provide resources for mental and physical health, along with implementing work-life balance initiatives.

DIVERSITY & INCLUSION

Implement policies promoting diversity and inclusion within the organization to foster equality and create opportunities for underrepresented groups.

COMMUNITY ENGAGEMENT

Invest in local communities through philanthropy, volunteerism, and partnerships with nonprofit organizations. Support initiatives that address community needs.

ETHICAL SOURCING STRATEGIES

Implement ethical sourcing practices and ensure suppliers uphold labor and environmental standards.

MEMBER SPOTLIGHT



Integrating Employee and Community Well-Being into Sustainability Mission

Harmac has identified the goals of Good Health and Well-Being and Sustainable Cities and Communities in their sustainability missions. Their initiatives include:

- Employee walking challenge
- First Aid training
- Addition of a Blood Pressure Kiosk for self-monitoring
- Support for local charities
- Participation in local non-profit workforce development and apprentice programs

[Learn more about Harmac's Sustainability](#)

[Mission.](#)

SOCIAL SUSTAINABILITY IN ACTION: EXAMPLES FROM MEMBER BUSINESSES

M&T Bank

A Commitment to Employee Well-Being

M&T Bank is dedicated to improving the communities it serves. Their environmental sustainability efforts prioritize making a difference in people's lives, with a particular focus on their employees. By concentrating on developing leaders internally, providing extensive training opportunities, promoting equity within their organization, advancing diversity, equity, and inclusion (DEI) initiatives, establishing resource groups, and involving employees in community investment, M&T demonstrates a commitment to nurturing prosperity through deliberate strategies.

[Learn More about how M&T's environmental strategy is rooted in making a difference in people's lives.](#)



Community-Driven Sustainability

In collaboration with the Buffalo Bills Foundation, Providence Farm Collective (PFC) ensured fair compensation for their farmers, representing diverse communities in WNY, while addressing food inequality in USDA-designated food deserts. By purchasing produce at fair prices and supplying it to local food pantries, PFC supported local farmers, benefited communities served by food pantry partners, and reinvested earnings into neighborhoods deeply affected by racial disparities and economic disinvestment in Buffalo.

[Learn More about Providence Farm Collective, thier programs, and farmers.](#)



CONTINUING YOUR SUSTAINABILITY JOURNEY

To stay informed about sustainability risks and opportunities, here are actionable steps to guide you in integrating practices aligned with your business needs.

LEVERAGE TRUSTED INDUSTRY RESOURCES

Businesses benefit from leveraging industry-specific resources, such as knowledge, organizations, and professional groups, tailored to their sector, providing insights on sustainability topics relevant to their challenges and opportunities. Accessing these resources fosters a deeper understanding of sector-specific practices, trends, and solutions, aligning sustainability efforts with industry standards and priorities. For industry-specific resource assistance, please [reach out to SBR](#).

ENGAGE STAKEHOLDERS

By engaging key stakeholders such as employees, customers, suppliers, investors, and local communities, businesses can gather insights, and foster collective action toward sustainability goals. Organizations can involve stakeholders through various platforms like advisory councils, focus groups, surveys, and forums to facilitate ongoing dialogue and engagement.

JOIN A SUSTAINABILITY-FOCUSED NETWORK

Connect with other businesses to share best practices and collaborate on sustainability projects. These networks offer valuable opportunities to engage with like-minded businesses, industry experts, and sustainability practitioners. By participating in these networks, businesses gain access to a wealth of knowledge, insights, and resources to inform and enhance their sustainability efforts.

WAYS TO ENGAGE WITH SBR

FOLLOW SBR ON SOCIAL MEDIA



SIGN UP FOR SBR'S NEWSLETTER

ATTEND AN EVENT

Monthly education events, members of free, \$15 for non-members to attend. SBR also hosts the Annual Sustainable Business Summit.

[View SBR's Event Calendar](#)

BECOME A MEMBER

[Learn more about the benefits of membership and how to join.](#)