








WNY SUSTAINBLE BUSINESS ROUNDTABLE

Intro to Energy Efficiency Incentives

RESOURCE GUIDE

<p><u>On-Site Energy Manager</u></p>	<p>NYSERDA’s On-site Energy Manager (OsEM) program offers a 75 percent cost-share for industrial and commercial facilities or buildings to hire a dedicated full-time or part-time on-site energy manager. Projects may include operations and maintenance improvements, energy efficiency upgrades, water-saving improvements, and more. The energy manager can be either a new permanent hire or a contractor.</p>	
<p><u>Flexible Technical Assistance (FlexTech)</u></p>	<p>The FlexTech program shares the cost to produce an objective, site-specific, and targeted study on how best to implement clean energy and/or energy efficiency technologies.</p>	
<p><u>Strategic Energy Management</u></p>	<p>Strategic energy management (SEM) is a comprehensive approach to aligning energy efficiency with business practices and goals to achieve long-term benefits. SEM gives you the tools to manage energy in a coordinated and strategic way across your organization. NYSERDA offers two fully funded program options for businesses. Participants will be guided by a professional coach to develop a SEM plan that will increase profitability, help attain environmental goals, and achieve greater resiliency.</p>	
<p><u>Commercial & Industrial (C&I) Carbon Challenge</u></p>	<p>C&I Carbon Challenge helps companies and organizations implement their best energy-saving/carbon-reduction projects through a competitive proposal process. Challenge winners will work one-on-one with a dedicated NYSERDA resource on all their proposed projects. Large energy consumers that spend more than \$1 million annually on energy in NYS can apply. The program for 2023 has ended. Check the program page for potential future funding opportunities.</p>	
<p><u>P-12 Schools Initiative</u></p>	<p>This initiative promotes clean energy efforts by educating, guiding, and assisting schools that implement clean energy projects and commit to sustainability-focused principles at their facilities and in the classroom. Various NYSERDA programs can be leveraged to help schools integrate energy efficiency, clean energy, and clean transportation into their operations.</p>	
<p><u>Green Jobs - Green New York</u></p>	<p>Through Green Jobs-Green Network, energy studies are available for small commercial and not-for-profits to identify and analyze opportunities to make buildings more efficient, which lowers associated energy costs. Small commercial with 100 or fewer full-time equivalent employees or not-for-profit organizations of any size are eligible for this offering, in facilities 50,000 sq ft or less.</p>	