



WESTERN NEW YORK
SUSTAINABLE BUSINESS ROUNDTABLE

2024

WESTERN NEW YORK

SUSTAINABLE BUSINESS SUMMIT

PROGRAM
PREVIEW

NOVEMBER 14, 2024

THE RICHARDSON HOTEL

PROGRAM

11.14.2024 | 11am - 6pm | Richardson Hotel

11:00am

Registration Opens - 2nd Floor
Vendor Tables - 2nd & 3rd Floor

11:30am

Lunch - Ballroom, 4th Floor

12:00 PM

Opening Remarks & Sustainable Business Awards

12:20 PM

Keynote Address: Tracy Fanara, PhD

1:15 PM

Networking Break & Vendor Tables - 2nd & 3rd Floors

1:50 PM

Transition to First Engagement Session

2:00 PM

Engagement Sessions

2:50 PM

Networking Break & Vendor Tables - 2nd & 3rd Floors

3:20 PM

Transition Time to Second Engagement Session

3:30 PM

Engagement Sessions

4:20 PM

Transition Time to Closing Remarks

4:30 PM

Closing Remarks - 3rd Floor

4:40 PM

Happy Hour - 3rd Floor



KEYNOTE

TRACY FANARA, PHD

Inspiring Innovation and Resilience in a Changing World



ENVIRONMENTAL
ENGINEER,
SCIENTIST, TV
PRESENTER &
SPEAKER

Tracy Fanara, PhD, is a Buffalo native, and the Coastal Modeling Portfolio Manager at NOAA, where she works to protect human health and wildlife by forecasting environmental threats. With a BS, ME, and PhD from the University of Florida, her expertise spans water quality, sustainable design, and habitat restoration. Her platform, Inspector Planet, has empowered millions to understand and act on environmental hazards, and she's on a mission to inspire change through investigation, engineering, and education. Dr. Fanara has been featured on platforms like The Weather Channel, National Geographic, MythBusters, CBS, and more, known for making complex science accessible and engaging through public speaking and media appearances.

ENGAGEMENT SESSIONS

STARTING AT 2 PM

UNBOUGHT AND UNBOSSSED: IT'S TIME TO PIVOT AND BRING SEATS TO THE TABLE

Faustenia L. Morrow, Monarch of Infinite Possibilities, Chef Romone Anderson, Brothers Restaurant, Jada Ivey, XII XXI, and Rev. Robert J. Lowe, Th.D., New Beginnings COGIC

REIMAGINING ENERGY: ADAPTABLE APPROACHES FOR COMMERCIAL SOLAR

Dan Montante, Montante Solar and Tom Vrabel, Lexington Co-Op

JOINT PRESENTATION BY NYSERDA AND NYLCV

Kevin Hale, Director of Economic Development, NYSERDA, and Julie Tighe, President of the New York League of Conservation Voters

LET'S GET TO WORK: EMPLOYER-LED STRATEGIES FOR OVERCOMING TRANSPORTATION BARRIERS

Dr. Lauren Fischer, University At Buffalo, Jamie Hamann-Burney, BNMC, Randi Murphy, Goodwill and Brandon Seney, GObike Buffalo

ENGAGEMENT SESSIONS

STARTING AT 3:30 PM

MITIGATING RISK THROUGH ENVIRONMENTAL AND ECONOMIC ALIGNMENT

Dennis W. Elsenbeck, Phillips Lytle LLP

WASTE LESS, SAVE MORE: PRACTICAL APPROACHES TO REDUCING AND RECYCLING FOOD WASTE

Josh Enderle, Center for EcoTechnology and Jon Augarten,
Generate Upcycle

ADDRESSING THE AMBITION TO ACTION GAP

Justin Imiola, Anthesis Group and Amanda Harris, Rich Products

BUILDING TOMORROW: HOW WNY'S INNOVATION ECOSYSTEM DRIVES BUSINESS SUCCESS, COMMUNITY IMPACT, AND LEADERSHIP IN CLIMATE TECH

Jon M. Williams and Pastor James Giles, Viridi

**STAY TUNED FOR FULL
DETAILS ON OUR
ENGAGEMENT
SESSIONS,
SPEAKER
LINEUP,
SPONSORS,
AND VENDORS!**

**WE'LL BE SHARING MORE SOON TO HELP YOU
GET THE MOST OUT OF THIS EXCITING EVENT!**

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