

CIRCULAR ECONOMY ACTION STRATEGY

A worksheet to guide entrepreneurs and small business owners in creating an action plan to integrate circular economy principles into their operations.

WHAT ARE SOME GENERAL SUSTAINABILITY GOALS YOU WANT TO FOCUS ON?

Examples: Reduce resource usage, identify sustainable alternatives, enhance recycling or reuse of waste

WHY IS THIS IMPORTANT FOR YOUR BUSINESS?

Examples: Potential cost savings, customer preferences or demands, business resilience, alignment with values.

WHAT INFORMATION OR DATA DO YOU NEED TO ASSESS CURRENT PRACTICES OR INFORM SUSTAINABILITY GOALS?

Examples: Energy & carbon footprint assessment, waste audit, product input review, supply chain assessment

WHAT BARRIERS COULD GET IN THE WAY OF MY SUSTAINABILITY GOALS? HOW COULD I OVERCOME THEM?

ARE THERE ADDITIONAL RESOURCES I COULD USE TO EVALUATE, PLAN, AND IMPLEMENT MY SUSTAINABILITY GOALS?

Examples: Industry associations, NYS agencies, utility incentives, sustainability education organizations, etc.

WHAT ARE SOME SMART SUSTAINABILITY GOALS I CAN SET FOR MY BUSINESS?

SMART goals are: SPECIFIC, MEASURABLE, ACHIEVABLE, RELEVANT, TIME-BOUND