

GETTING STARTED WITH THE CIRCULAR ECONOMY

A REFLECTION & BRAINSTORMING WORKSHEET

REFLECTING ON THE CIRCULAR ECONOMY

WHAT STOOD OUT?	After learning about the circular economy, what parts of the concept resonate most with you and your business? Examples: Reducing waste, reusing materials, supporting local ecosystems.
CUSTOMER INSIGHTS	Which elements of the circular economy do you think your customers would value most? Examples: Eco-friendly products, reduced packaging, sustainable sourcing.

IDENTIFYING CURRENT PRACTICES

WHAT ARE YOU ALREADY DOING?	Are there any ways your business is already contributing to the circular economy? Examples: Recycling, offering repair services, sourcing local materials.
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EXPLORING NEW IDEAS

BRAINSTORM NEW IDEAS	Based on what you've learned, what are some initial ideas for incorporating more circular economy principles into your business?
START SMALL, THINK BIG	What's one small change you could make right away? What's a bigger goal you might work towards?